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Short Course on Text Analysis

Systematic Techniques for Analyzing Qualitative Data

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[Course Overview](#)[Course Schedule](#)[Bibliography](#)[Syllabus in PDF](#)[SCRM Home](#)

Course Schedule

Monday Morning

- Introductions & Class Logistics
- Overview of Qualitative Research
 - Collection techniques (*[Bernard et al. 1986](#); [Weller & Romney 1988](#))
 - Analytic traditions (*[Ryan & Bernard 2000](#); [Bernard & Ryan 1998](#))
- The Role of Software in Qualitative Research ([Johnston 2006](#); [MacMillan 2005](#); [Peters 2007](#); [Welsh 2002](#))
- The Basics (a brief overview)
 - Identifying themes
 - Building and applying codebooks
 - Describing themes
 - Making comparisons
 - Building and testing models

Monday Afternoon

- Identifying Themes (*[Ryan & Bernard 2003](#); *[Jehn & Doucet 1996](#), *[Jehn & Doucet 1997](#); *[Boeije 2002](#))
 - *Lab: Identifying Themes*
 - AA abstracts (compare & contrast) [Word]
 - Illness data (compare & contrast, metaphor, transition) [MAXQDA]
 - Personals data (paw & sort)

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Tuesday Morning

- Building and Applying Codebooks (*MacQueen et al. 1998; *Carey et al. 1996; *Willms et al. 1992)
 - Handouts: Examples of Codebooks
 - Lab: Building and Applying Codebooks
 - Illness data [MAXQDA]
 - Personals data [Excel]
- Describing Themes (*Coulter et al. 2000; *Rubinstein1995; *Gallimore et al. 1989; *Bloom 2001)
 - Handouts: Examples of Descriptions
 - Lab: Describing Themes
 - Illness data [MAXQDA]
 - Personals data [Excel]

Tuesday Afternoon

- Making Comparisons (*Yoder 1995, *Weisner et al. 1991)
 - Handouts: Examples of Comparisons
 - Lab: Making Comparisons
 - Illness data [MAXQDA]
 - Personals data [Excel]
- Building & Testing Models (*Addison 1992; *Eisenhardt 1989)
 - Lab: Building and Testing Models
 - Illness data [MAXQDA]
 - Personals data [Excel]
 - AA abstracts [Excel]
 - Witchcraft data [MAXQDA]

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Wednesday Morning

- Data Archiving
 - Notes, video, and recordings (*Maloney & Paolisso 2001; Stigler et al. 1999)
 - Transcription (McLellan et al. 2003)
 - Data documentation and sharing (*Fielding, 2004; *Corti, Witzel, & Bishop eds. 2005)
 - Web sources (*ESDS Qualidata; *Harvard-MIT Data Center; *ICPSR; *Data Documentation Initiative)

- Grounded Theory & Schema Analysis (*Charmaz 2000; *Morrow & Smith 1998; *Abrahamsson 2002; *Maijala et al. 2003; *Bringer et al. 2006; *Markovic, 2006)
 - Negative case analysis (*Dey 1993:226–233; *Denzin 1979:194-199)
 - Key references: (Glaser & Strauss 1967; Strauss 1987; Glaser 1992; Corbin & Strauss 2008; Dey 1993)
 - Web sources: [AREOL](#), [Pandit](#), [Online Grounded Theory Articles](#), [More bibliography](#)
 - Software: [ATLAS.ti](#); [AnSWR](#); [Text Analysis Info](#); [MAXQDA](#); [NVivo](#); [TAMS Analyzer](#).

Wednesday Afternoon

- Grounded Theory
 - *Lab: Grounded Theory*
 - Memos [MAXQDA]
 - Witchcraft data [MAXQDA]
 - Corbin & Strauss [MAXQDA]

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Thursday Morning

- Word-Based Analysis
 - KWIC (*McCarthy et al. 2004)
 - Word counts (*Ryan & Weisner 1998)
 - Semantic networks/cognitive maps (*Jang & Barnett 1994; *Ryan et al. 2000; *Nolan & Ryan 2000; Strauss 1992; Kirchler 1992)
 - Web resources: [Simple Concordance Program](#); [System Quirk](#)
 - Software: [General](#); KWIC & Word Counts: [Concordance](#); [TextPack](#); [TextSTAT](#)

Thursday Afternoon

- Semantic Network Analysis
 - *Lab: Semantic Network Analysis*
 - *KWIC: Deconstruction* [Paw & Sort]
 - *Word counts* [Anthropac/Excel]
 - *Word co-occurrence* [Anthropac/UCINet]
 - Personals data [MAXQDA]
 - AA abstracts [Excel/Anthropac]

- Illness severity data [Anthropac]

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Friday Morning

- Classic Content Analysis (*[Hirschman 1987](#); Cowan & O'Brien 1990; *[Schuster et al. 1998](#))
 - Intercoder Reliability: [Kappa](#)
 - Key references: ([Krippendorff 2004](#); [Weber 1990](#); [Neuendorf 2002](#))
 - Web sources: [Neuendorf's excellent site](#); [The Content Analysis Guidebook Online](#)
 - Software: General; [EZText](#), [MAXDictio](#), [WordStat 5.1](#)
- Content Dictionaries ([Colby 1966](#); [Gottschalk 1997](#))
 - Web sources: [General Inquirer](#); [Gottschalk Scales](#).
- Generic Analysis (*[Crabtree & Miller 1992](#); [Morgan 1992](#))
- Ethnographic Content Analysis ([Altheide 1996](#))

Friday Afternoon

- Classic Content Analysis
 - *Lab: Classic Content Analysis*
 - AAA abstracts (last 25 years) [MAXDictio]
 - Personals data [Excel]

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